

Effective design for web and print



From its portfolio of web products oomph! is able to offer clients looking to create email marketing campaigns our product - VisionMAIL. From building a list and creating personalized newsletters, to measuring campaign results and sending automated follow up emails VisionMAIL lets you manage it all using only your web browser! It can easily be integrated into your own existing website for a seamless look and feel. VisionMAIL offers you the tools to manage your subscriber list, send professional newsletters and track results such as subscription frequency and click throughs. You can also set up your own autoresponders.

Some of the benefits of VisionMAIL are listed below -

- The "All-In-One" Solution - VisionMail includes everything that you need to run your email marketing campaigns - a list builder, subscription forms, auto responders, newsletter editor, tracking, reports and more!
- Advanced tracking and reporting - VisionMail automatically tracks and reports how many subscribers open your emails, which links they click on, etc. Then, from the VisionMail control panel you have complete access to this tracking data in easy-to view reports.
- One-to-one personalization - Create an unlimited amount of "custom fields" that your subscribers can fill out, such as first name, sex, salary, etc. You can then use these to personalise your emails.
- Dynamic unsubscribe links - With one click you can easily insert a link to unsubscribe at the bottom of your emails. In some countries, this is required by law. VisionMail can automatically personalise the unsubscribe link for each subscriber that receives your email!
- Easy to use HTML editor - Create your HTML newsletters using the integrated WYSIWYG (What you see is what you get) HTML editor and create rich text, links, lists, etc directly through your web browser.
- Runs on auto-pilot - Let your visitors subscribe and unsubscribe from your lists automatically. Everything is processed in real-time, so you will never have to waste time manually adding or deleting subscribers from your mailing lists ever again.
- Completely web-based - No software to download or install on your PC. Everything runs directly from your web browser, meaning that you have 24/7 access to VisionMail from any computer with a browser and an Internet connection!

give it some!



Look inside our box of tricks...

DESIGN FOR WEB

- Web Site Design & Development
- Content Management Systems
- e-Retailing Solutions
- Online Marketing & Branding
- Information Architecture
- Accessibility & Usability Testing
- Domain & Hosting Management

DESIGN FOR PRINT

- Corporate Identity
- Brochures and Promotional Literature
- Annual Reports
- Point of Sale
- Exhibitions & Signage
- Packaging
- Press Advertising
- Print Buying

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